



Hello!

You've received this letter because a young person, their parents or teachers have identified you as someone they would like to see involved in a brand new website for young people locally!

The website is an online noticeboard called Careersnearhere.com. It's not advice and guidance and not for graduates: it's practical help for 16-21 year olds – and it's different!

Would you like to be involved – for FREE?

We're looking for the following:

- **Events** – including talks and workshops to inspire young people to consider a career in this sector
- **Volunteering & Work Experience opportunities** – to help them stand out in interviews
- **Academic courses** – to showcase the local academic pathways to these careers
- **Apprenticeship vacancies** – to showcase the local apprenticeship pathways to these careers

Key benefits – and there's lots more listed on the website:

- **It's FREE** - to advertise any of these opportunities to help young people
- **Restricted competition** – everything has to have a BS or BA postcode so only local
- **It could even help you with recruitment** – e.g. for a course or via a work experience opportunity
- **Business promotion** – raise awareness of your business in this sector
- **Easy advertising** – either login and load direct – or we'll do it for you!
- **Sponsorship opportunities** – if you would like to really dominate a relevant career sector page

What Next?

- If you've had a look at the website and are ready to advertise, simply select:
 - **Login/Register** - to advertise for yourself
 - **Advertisers Contact** – if you'd like us to advertise for you
- And if you've got any queries, please use the **Advertisers Contact** form at the top of the screen

I really hope this can be a win:win and look forward to hearing from you.

Many thanks for your time,

Emma Tate

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